

NEW ISSUES IN ERA CONTEXT

Introductory Remarks

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The Broad Context

What kind of EU?

What kind of ERA/ ERIA?

Visions for the EU

<div>Internal strategy</div> <div>EU vs. Triad</div>	Cohesion (societal issues)	Competitiveness (‘multi-speed EU’)
Successful EU	A) “Double success”	B) “Successful multi-speed EU”
Laggard EU	Ca) “Shaky cohesion” (at the expense of competitiveness) Cb) Double failure	D) “Failed multi-speed EU”

Features of ERIA in EU visions

Rationale for EU RTDI policies

Co-ordination of policies

Location of major HE/R centres

Research agenda

Mobility of researchers, university staff and students

Integration of RTDI activities (across national boundaries)

Research infrastructure

Innovation systems, co-operation among key players

RTDI services (information, consultancy, incubation, etc.)

Financial infrastructure

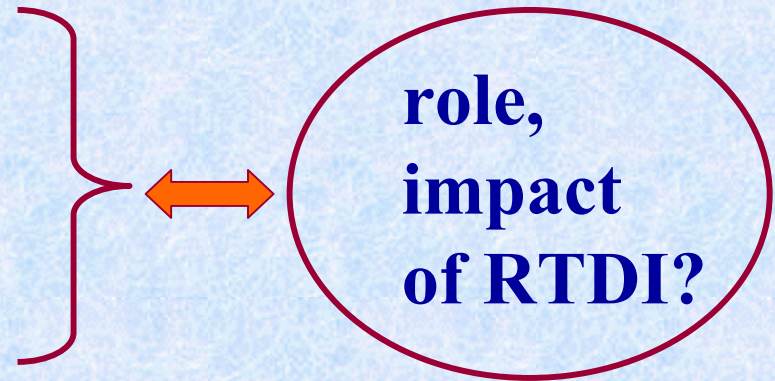
Policy-preparation methods, practices

...

EU Funds and Policies

A different EU is evolving:

- different decision-making processes
- a less cohesive, 'two-speed' EU?



[Different visions on EUropeanisation of RTDI; L Georghiou, S Kuhlmann, B-A Lundvall, M Sharp, L Soete]

Following FP priorities vs. tackling country-specific socio-economic issues by RTDI; curiosity-driven research vs. relevance [excellence in either case!]

EU Funds and Policies (2)

RTDI → cohesion

**Pressure on cohesion (+ EU funding opportunities) →
RTDI**

**more political clout in domestic agenda setting and funding
decisions**

BUT

Lisbon-Barcelona process

**a good argument for more R&D spending vs.
impetus for more coherent RTDI policies**

**setting mechanistic (R&D spending) targets vs.
exploiting opportunities stemming from international co-
operation so as to implement a 'localised' Lisbon strategy
align, mobilise public + private efforts**

Barcelona trap?

Lisbon strategy – Barcelona target (RTDI in general)

- convince policy-makers to increase RTDI spending
(public + induce private)
- urge them to introduce org./ inst. changes in the same time
 - costly measures: money, intellectual resources
 - disturbing strong groups (e.g. ‘die hard’ scientists)

⇒ a self-defeating, counterproductive policy proposal?

YET, not to call for systemic policies is likely to be
‘suicidal’, too:

evoke a more visible Solow paradox

provoke a strong (counter-)attack from (neo-liberal,
conservative) macro economists to cut RTDI spending;
diminution of RTDI policies altogether

⇒ study (and influence?) the policy formation process

EU Funds and Policies (3)

Small/ new member states devise a strategy to influence EU RTDI policies
e.g. goals, structure, tools of FPs

Do they have

- **a clear vision (set of goals)**
- **appropriate negotiation skills**
- **intellectually powerful arguments**
- **political power behind arguments?**

Summary equation

$$V = f(R, T, TR, P, S, M, V_e, DS, NS)$$

V := speed + comfort

V_e := vehicle

R := road (surface, roadblocks)

DS := driving skills

T := traffic

NS := navigation skills

TR := traffic rules

P := traffic police

**What conditions can be
changed, at what cost?**

S := signposts

**Driving alone vs. in a
convoy**

M := maps