

How to increase SME involvement in R&D calls?

8:45-9:15 Welcome

Session 1: SME-specific barriers to R&D cooperation

9:15-9:30 **Opening**

Cistrana team

9:30-10:00

Keynote speech:

How does a major Company manage its R&D relationships with SME's?

Gabriel Marquette - Schlumberger Group

10:30-11:00

National public support to SMEs: the case of Spain

Juan-Tomas Hernani, Pymera

11:00-12:00

Feedback from 2 SME experiences in call submissions:

- **Displays**

Zsuzsa Dobranyi - Holografika

- **Content**

Xavier Marichal - Alterface

12:00-13:15

Round Table: Recommendations to overcome the main barriers to SME's involvement in calls for proposals

Introduced by a 15 min. presentation on a recent French experience: "School of Innovation" (ANRT)

Moderator: Alain Quévieux - ANRT

13:15-14:15

Lunch

Session 2: R&D financing tools for SME's

14:15-16:00

Typical illustrations of funding schemes:

- **at national level: the case of France**

Edith Petitet - OSEO

- **at European level: Framework programme**

Eric Badiqué - EC/DG INFSO

Ludovica Serafini - EC/DG RTD

- **Eureka – the Eurostars initiative**

Svatopluk Halada - Eureka Secretariat

Final round table: Meeting the R&D needs of European SME's

16:00-17:30

Introduced by a presentation of the US SBIR system

Thomas Pearsall - EPIC

Moderator: Bob Malcolm - Ideo